



iPic Entertainment selects Eastern Consolidated as exclusive leasing agent for New York expansion

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Eastern Consolidated has been retained as the exclusive agent for iPic Entertainment, a national theater and restaurant brand based in Boca Raton, Florida, for its continued expansion into the New York City metro area and Long Island.

The cinematic chain -- which incorporates elegant dining, upscale lounges, and mixologist-inspired cocktails to make movie-going a destination experience -- will look to add eight new locations in this region to its existing 11 locations throughout the country by 2018.

"This first-class theater brand has set a new standard of affordable luxury for moviegoers throughout the country with its unique model for cinematic experience, ideal for a date night or group outing," said Brad Cohen, Senior Director of the Retail Leasing Division for Eastern Consolidated, who exclusively represents iPic Entertainment. "Its entry into the New York market, with its first location at 11 Fulton Street in South Street Seaport, signals its wide success as the popular chain continues to grow."

iPic Entertainment's theaters range between 31,000 to 46,000 square feet. The complexes include six to ten auditoriums with 500 to 800 seats.

Cohen said, "We are looking at opportunities to convert existing theaters, new development projects, land/building acquisitions, and ground lease opportunities throughout the New York City metro area and Long Island."

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