



## **Euro Properties taps Brown Harris Stevens Development Marketing as exclusive marketing and sales agent for Its Midtown Development**

November 24, 2014 - Front Section

According to International Real Estate Developer Euro Properties, Brown Harris Stevens Development Marketing will serve as the exclusive marketing and sales agent for its new luxury condominium tower to be built at 118 East 59th Street - a site ensconced in the Upper East Side's evolving residential district above 57th Street. The announcement was made by Que Yau Neo, the CEO of Euro Properties.

At the start of the pre-development process, Euro Properties actively screened marketing agents who demonstrated a commitment to exceptional quality standards which would best represent the future offerings at the 118 East 59th Street building. "Brown Harris Stevens has one of the most trusted reputations and a proven track record of success in the luxury market. The team is bringing its unparalleled insight and experience to this unique Manhattan development," said Neo. "Euro Properties was impressed with Brown Harris Stevens' depth of talent and exclusive affiliation with Christie's International Real Estate and knew the firm was the perfect fit to market our tower which will cater to high-end and international buyers."

Stephen Kliegerman, president of Brown Harris Stevens Development Marketing, will lead the team and will oversee all sales and marketing for this development.

"We are extremely proud to be appointed the exclusive sales and marketing agent for the homes at 118 East 59th Street. This development is certain to become a favorite among buyers who are looking for luxury, convenience and comfortable living in one of the most dynamic areas of Manhattan. 118 East 59th Street will transform the block, providing a sleek, modern building with true sanctuaries inside," said Stephen Kliegerman of Brown Harris Stevens Development Marketing. The 38-story condominium tower located at 118 East 59th Street will offer 29 homes with a mix of one- and two-bedrooms, plus two duplexes and a triplex penthouse. The building is anchored by a three-floor retail condominium at its base. Internationally recognized and award-winning architect Soo Khian Chan of SCDA Architects is developing the design of the tower. The development is attractively located within walking distance to Central Park, world-renowned luxury shopping, and some of New York City's finest restaurants. Pre-construction of the tower began earlier in 2014.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540