



## **Schuster, Totolo and Zack of RKF arrange 5,900 s/f lease for Boardriders - SRS Real Estate reps tenant**

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RKF, one of North America's leading independent real estate firms specializing in retail leasing, investment sales and consulting services, arranged a 5,900 s/f lease for Boardriders in the borough's Meatpacking District. Located on the south block between Ninth Ave. and Washington St. at 408 West 14th St., this will become the Quiksilver concept store's first Manhattan location.

Scheduled to open in March 2015, Boardriders will occupy 4,000 s/f on the ground floor and 1,900 s/f in the basement at the base of the 37,000 s/f building. Neighboring retailers include Lululemon athletica, Carlo Pazolini, Patagonia and Asics, with Joie, UGG and the Apple store located directly across the street.

RKF Executive vice president Ariel Schuster, senior director Jackie Totolo and associate Benjamin Zack represented the landlord, The Winter Organization, in the transaction. SRS Real Estate Partners' Corey Zilcinski and Patrick Smith represented Quiksilver.

"This was an amazing branding opportunity in the heart of the Meatpacking District on 14th Street," said Schuster. "With Apple across the street, strong co-tenancy with leading fashion and sportswear retailers, and traffic from Chelsea Market, the High Line and numerous neighboring corporate offices, this was the ideal location for Boardriders, Quiksilver's newest concept store."

The California-based Quiksilver is one of the world's leading outdoor sports lifestyle companies and produces a wide range of surf and sport apparel, footwear, boarding equipment and accessories. The brand currently operates two additional stores in Manhattan, in Times Square and SoHo. The company has other Boardriders concept stores in several locations throughout France, and in Portugal, Spain and Russia.

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