



## **SVN and Azad Property Group join forces in N.J.**

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Azad Property Group merged their New Jersey Office with Sperry Van Ness (SVN), a national commercial brokerage firm; this union represents Sperry Van Ness' first New Jersey office.

Mansour Tabibnia, Azad Partner and managing director, said, "Merging with Sperry Van Ness was a logical step for us. SVN is one of the most recognizable names in commercial real estate and we felt their business philosophy of client representation exactly mirrored our own philosophy here at Azad."

From the first day a property is listed with SVN, it is marketed on a national basis to the entire 100,000-strong brokerage and investment community via real-time syndication to all major listing sites, social media and email campaigns, as well as its open National Sales Call. SVN's national reach includes primary, secondary, and tertiary markets; SVN advisors have an advantage when it comes to locating investment options on behalf of its clients across the country because they leverage the power of all brokers — even those with competing firms. How is this done? By creating incentives to cooperate -for not only their own advisors, but for all brokerage professionals. "The Sperry Van Ness system is designed to achieve the highest potential for real estate investors. Year after year, transaction after transaction, SVN advisors work to ensure that maximum cooperation amongst brokers equals maximum value in every type of transaction. This philosophy is proven and it's the right thing to do for clients," Tabibnia said.

"We are excited to offer to property owners in New Jersey a company that will couple their interests with a brokerage company that is nationally known as a commercial brokerage firm that shares deals with the widest market; that is how we can sell properties quickly and reach the ideal price point for our property owners," added Tabibnia.

Sperry Van Ness and Azad Property Group will operate under Sperry van Ness/Atlantic Real Estate Partners from their office in Frenchtown, New Jersey as of November 1, 2014.

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