



Hawkins joins Stalco Construction Inc. as vice president of marketing

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Stalco Construction, Inc., a New York City and Islandia, N.Y.-based commercial general contracting and construction management firm, has hired AnaTracey Hawkins as vice president of marketing.

Hawkins serves as Stalco's business development executive. She is in charge of sales and marketing activities, including developing relationships with prospects and clients, coordinating company-wide business development efforts, and organizing promotional events.

Hawkins focuses primarily on commercial, office, healthcare, retail, residential, and institutional markets in New York City, both interior fit-outs and ground-up construction.

Hawkins joined Stalco following a successful career as an international fashion model, TV host, personal branding consultant, and a facilitator for such luxury brands as Ferrari, Rolls Royce Motor Cars, BMW, Trinity Yachts, Ferretti Group Yachts, and Prada. She also served as a sales executive for Mondrian Residences/Morgans Hotel Group and the 444-unit Crescent Heights development in Miami Beach, FL.

Hawkins grew up in New Zealand in a family of real estate developers and construction entrepreneurs and studied quantity surveying at Unitec Institute of Technology in Auckland. She is a supporter of Contractors For Kids, a charity established by Stalco, and a director on the board for The Young Leadership Council of Boys Town New York.

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