



Welsbach Electric of Long Island employees support Breast Cancer Awareness Month

November 10, 2014 - Long Island

According to Welsbach Electric Corp. of Long Island, 100 of its construction workers at scores of job sites wore EMCOR Pink Hard Hats throughout October, Breast Cancer Awareness Month, as a "Call to Action" supporting breast cancer screening and awareness as part of EMCOR's "Protect Yourself. Get Screened Today." campaign.

Welsbach Electric of Long Island is one of the largest full-service NECA/IBEW electrical contractors on Long Island and a wholly-owned subsidiary of EMCOR Group, Inc. a Fortune 500 leader in mechanical and electrical construction, industrial and energy infrastructure, and building services for a diverse range of businesses.

Welsbach Electric of Long Island branded Pink Hard Hats were seen by thousands of people as its employees worked at job locations throughout the state.

Welsbach Electric of Long Island employees were joined by thousands of other EMCOR employees coast-to-coast who also wore Pink Hard Hats during October at hundreds of work sites - ranging from hospitals to roadways, and from malls and high tech companies to universities.

The "multiplier effect" continues, as thousands of additional people are reached with the "Protect Yourself. Get Screened Today." message as EMCOR employees take the Pink Hard Hats home each night and are seen by spouses, daughters, sisters, neighbors, etc.

Additionally, Welsbach Electric of Long Island's service vehicles, in combination with EMCOR's fleet of 7,000 service vehicles, displayed Pink Hard Hat posters with the "Protect Yourself. Get Screened Today." message; they're reaching millions more people throughout streets coast-to-coast the entire month of October.

"We're delighted to be participating in EMCOR's sixth consecutive year of conducting this national initiative," said Joseph Florio, president & CEO, Welsbach Electric of Long Island. "Our employees wear hard hats on a daily basis for personal protection, and we're proud of their commitment to wear an EMCOR Pink Hard Hat throughout October to raise awareness for breast cancer and how women and men can help to protect themselves by getting screened."

As part of its program, EMCOR and its clients formed giant human Pink Hard Hat Ribbons, EMCOR's "signature" event, in six locations across the U.S. throughout October.

Visit EMCOR's Pink Hard Hat site: <http://www.emcorgroup.com/pinkhardhat>

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