



HELP USA and VVA launch Annual Toy Drive

October 27, 2014 - Front Section

VVA Project Managers & Consultants has launched their Annual Toy Drive to benefit HELP USA. VVA is raising funds and asking for toy donations for families and children in HELP USA's homeless housing to help them celebrate the holiday season with the joy of gifts and holiday meals. VVA, Toy Drive sponsors, and patrons from the commercial real estate and construction industries will attend the benefit event on November 13th, at Houston Hall in Manhattan's West Village, and all proceeds from the benefit will go to HELP USA's residents.

HELP USA is a non-profit organization providing permanent and transitional housing and supportive services to the homeless and people in need to help them become and remain self-reliant. Many of the charity's services are for women, children and teens. HELP USA has multiple locations throughout the NYC metro area offering housing, HIV/AIDS prevention programs, job training, domestic violence, mentoring, youth, and veterans' services.

Last year, VVA and HELP USA raised tens of thousands of dollars, several truck loads of toys and saw the largest showing of the eight years running, with over 300 people attending the 2013 event held at Tiro a Segno. This year the response from the real estate and construction industry has again been very generous, and there is a great drive to make this year the best yet for the families staying at HELP USA homeless housing. "VVA is proud to partner with HELP USA in hosting the Annual Toy Drive & Benefit. Last year we made a huge difference, bringing holiday spirit to hundreds of HELP USA's residents," said Ray Arnold, Managing Director of VVA. "We look forward to working with our friends, families, and colleagues to bring another year of happiness to those in need throughout the Tri-State area."

A special thank you to our sponsors: PLATINUM: BBH Solutions, Creative Office Pavillion, Henegan Construction, IOC, Miller Baker, Reidy Contracting Group, The Furniture X-Change, and Lane Office; GOLD: Ari Kamo, Benhar Office Interiors, Interior Architects, JB&B, JRM Construction, L&K Partners, Robert Derector Associates; TOY SPONSORS: M Moser Associates, Milrose Consulting, Waldners.

This year the reception will take place at Houston Hall, a spacious venue in the West Village featuring craft beer, cocktails and wine. Catering will be provided by the HELP USA Culinary Arts Program. This year's benefit will feature an exciting door prize drawing with items ranging from exclusive courtside Nets tickets courtesy of Globe Moving, to a 55" LED SmartTV donated by TriTech, to a Matteo Bergamini five course tasting luncheon for 4 in the exclusive SD26 Kitchen ...and more. There will also be a photobooth so everyone can take home fun memories of the event! The Toy Drive is in full swing so please send us your new or gently used toys.

Sponsorship opportunities are still available; Please visit HELP USA's Toy Drive registration page or the VVA website to learn more about the event!

VVA is currently accepting toys, new or gently used, for ages 0-18. The toys can be delivered

Monday - Friday from 8am-5pm to VVA, LLC at 117 E 31st Street, New York, NY 10016.

Monetary donations for HELP USA via check can be written out to "HELP USA" and sent to: HELP USA-Development Department, 5 Hanover Square, 17th Floor New York, NY 10004.

For more information about HELP USA, please visit: www.helpusa.org

For more information on VVA Project Managers & Consultants, please visit: www.vvallc.com

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