



## **Silverstein Properties' 30 Park Place achieves 50% sold in four months**

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According to developer Larry Silverstein, founder of Silverstein Properties, Inc., 30 Park Place, Four Seasons Private Residences New York Downtown has achieved 50% sold in just four months. The sales gallery and model residence, one of the largest and most sophisticated of its kind in the city, which offers dramatic views from its perch on the 33rd floor of 7 World Trade Center, is also now officially open. Poised to be one of borough's most prestigious addresses as well as the tallest residential building downtown, 30 Park Place brings a new level of five-star living with luxury service and amenities as well as urban sophistication to TriBeCa.

"30 Park Place is Downtown Manhattan's first five-star living experience," said Silverstein, chairman of Silverstein Properties Inc. "The building is impeccably designed, has the best amenities and service, and is located in the heart of the hottest neighborhood in New York."

Located at the corner of Church Street and Park Place in TriBeCa, 30 Park Place represents Silverstein Properties commitment to Downtown Manhattan by bringing the flawless lifestyle of the first Four Seasons Hotel and Private Residences to the area. 30 Park Place will stand an impressive 926 ft. high, with 82 stories and sweeping 360-degree views of New York City. Internationally renowned Robert A.M. Stern Architects designed the limestone and pre-cast concrete tower from the inside out, with intricacy of shape and a powerful skyline silhouette in mind. Crowned by penthouse terraces, the tower features 157 graciously appointed homes starting on the 40th floor, all perched above the 189-room Four Seasons Hotel New York Downtown slated to open in 2016.

"Around the globe, Four Seasons residences are known for legendary service, design and a sophisticated lifestyle for owners. We are thrilled by the sales momentum and the response from buyers as the Four Seasons brand enters Downtown Manhattan for the first time, making its mark on a neighborhood famous for the best restaurants, shopping and culture the city has to offer," said Kelly Kennedy Mack, president of Corcoran Sunshine Marketing Group, the property's exclusive marketing and sales agent.

Residents can enjoy nearly 40,000 s/f of amenities, as well as a full suite of hotel services, all managed by Four Seasons Hotels and Resorts. The 38th floor is devoted to dedicated residential amenities including a fitness center with private yoga studio, vaulted conservatory with a baby grand piano, private screening room, children's play room designed by Roto Group, private dining room with separate catering kitchen and access to the hotel restaurants, and two gracious double height loggias. Additional amenities include a sunlit 75-foot swimming pool, the renowned Four Seasons spa including steam rooms, treatment rooms, and salon, ballroom facilities, meeting rooms, business center, additional storage units and a parking garage.

Residents also enjoy exclusive access to the Four Seasons Director of Residences and dedicated residential concierge, as well as a 24-hour doorman, bellman and service staff focused on providing

legendary Four Seasons customized service. Additionally, residents can choose from tailored a la carte services including in-residence dining and catering, housekeeping, grocery and flower provisions, car service, personal, child and pet care.

"This is an exciting milestone for Four Seasons Branded Residences in one of the world's most prominent real estate markets. From iconic architecture to interior design, intuitive and personalized service to customized residential amenities, every detail is carefully planned and executed at 30 Park Place - creating a lifestyle unlike any other," said Paul White, Senior Vice President and Co-Head of Residential at Four Seasons Hotels and Resorts.

30 Park Place is situated in the dynamic New York neighborhood of Tribeca known for its sophisticated and cultured community. The tower is steps away from Tribeca's intimate cafes and Michelin-starred restaurants - including Atera, Bouley, Nobu and Odeon - luxury retailers and local boutiques, and conveniences such as Whole Foods and the Tribeca Greenmarket. Tribeca is well known internationally for the annual Tribeca Film Festival launched by acclaimed actor and New Yorker, Robert De Niro.

The spacious floor plans at 30 Park Place range from one- to six-bedrooms, including a collection of half-floor, full-floor and duplex penthouse residences with varied outdoor spaces. Prices range from \$3.1 million to over \$60 million for the combined duplex penthouse.

The 30 Park Place, Four Seasons Private Residences New York Downtown Sales Gallery, located at 7 World Trade Center, is now open and accepting appointments. Corcoran Sunshine Marketing Group is the exclusive marketing and sales agent for 30 Park Place's Private Residences.

For more information please visit: [www.thirtyparkplace.com](http://www.thirtyparkplace.com).

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