



## **Eastern Consolidated hires Katz, Mann, Lewis, Cohen and Rossano**

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Eastern Consolidated has hired two new sales associates, a marketing manager and two new directors.

Howard Katz, associate, focuses on the sales and acquisition of commercial properties. Prior to joining Eastern, Katz was in partnership with Symonds Properties LLC. Earlier, Katz held the position of CEO and president of The Accessories Place LTD. A member of REBNY, he is a graduate of Queens College with a bachelors degree in Economics.

Sandi Mann, associate, is also focused on the sale and acquisition of commercial properties. Before joining Eastern, Mann was a broker with GFI Capital. A member of REBNY, Mann graduated from Eastern Connecticut State University with a degree in Communications. He is fluent in Punjabi and Hindi.

Gail Lewis, marketing manager is playing an active role in building and evolving Eastern's marketing communications with an immediate focus on advertising, events and sponsorships. Lewis was formerly with CB Richard Ellis for almost ten years, serving as project manager.

Ronald Cohen, director, is focusing on elevated multifamily and class B office investment opportunities throughout the borough. Prior to joining Eastern, Cohen spent four years in investment sales at Besen & Associates where he sold multifamily, mixed-use and rehab/conversion deals. Cohen graduated from SUNY at Oneonta and holds an MBA from Fordham University.

Iris Rossano, director, has also joined from Besen & Associates. Her focus is on sales and acquisitions of commercial properties, large scale deals in the development, office and hotel arena. She is a member of REBNY, and a graduate of University of Tel Aviv with a degree in Real Estate.

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