

Hernandez, Paindiris, Sitt and Trupia join Massey Knakal

October 01, 2007 - New York City

Massey Knakal Realty Services recently hired Cynthia Hernandez, Jessica Paindiris, Joseph Sitt, and Paul Trupia.

Hernandez was hired as a part-time receptionist for the borough's office. A student at Hunter College, Hernandez, is majoring in Psychology and minoring in Cultural Anthropology. She also worked as a seasonal sales associate.

Paindiris has joined the office as the company's first director of marketing, spearheading and overseeing our branding, specialized marketing and advertising efforts. Additionally, she will lead the standardization initiatives of the entire company alongside director of training Wayne Naylor. A graduate of Yale University, Paindiris earned her bachelor's degree in History of Art.

Sitt, a broker who has worked in Massey Knakal's Staten Island division since 2004, has transferred and is now exclusively covering Alphabet City and the East Village out of the Manhattan office. In three years in Staten Island, Sitt built an impressive track record. He came to Massey Knakal both from a real estate and sales background. Prior to joining Massey Knakal, he was an associate broker at Manhattan Residential, Inc., where he was consistently ranked as a top producer within the firm. Sitt received his bachelor's degree in Business Administration from the University of Arizona, where he majored in marketing.

Trupia has joined the office as an associate working alongside brokers Meyrick Ferguson and Paul Smadbeck, exclusively covering Manhattan's Upper West Side. A graduate of Fordham University, Trupia studied Political Science. A prior intern at Massey Knakal who once covered Manhattan's SoHo section, Trupia is experienced in handling property showings and interacting with numerous building owners.Â

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