



Bourdelaïse named Northeast director of research at Transwestern

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Transwestern names Chase Bourdelaïse the director of research for the Northeast region, marking the first time the firm has had a single head of research for its NY, NJ, Mass. and Conn. offices. Bourdelaïse will be responsible for crafting custom research projects for the firm's clients and brokers, publishing the firm's quarterly research reports and tracking market trends and statistics. Bourdelaïse joins Transwestern from Savills Studley Inc., where he most recently served as senior financial analyst. He opened Studley's Boston office and managed all aspects of real estate transactions, in addition to performing in-depth financial analysis services.

"There are a number of trends dramatically affecting our clients' decision-making processes, such as urbanization of the workforce, collaborative work environments and, most importantly, technological innovations that improve efficiency," said Transwestern's Steve Purpura, managing partner and Northeast market leader. "As regional director of research, Chase will enable us to track these trends and their impact, draw parallels between the markets and ultimately provide the insight we need to best advise our clients."

"This is a terrific opportunity to work with a national firm that is clearly on the rise," said Bourdelaïse. "I'm looking forward to enhancing the firm's well-earned reputation of producing high-quality, interesting research material."

Bourdelaïse earned a bachelor's degree in business administration from Roanoke College, where he was on the Dean's List and played soccer and lacrosse. He maintains an active role in his community through organizations such as the Juvenile Diabetes Research Foundation, Children's Miracle Network and National High Five Project for Cancer Research.

Transwestern is a privately held real estate firm specializing in agency leasing, property and facilities management, tenant advisory, capital markets, research and sustainability. The fully integrated global enterprise leverages competencies in office, industrial, retail, multifamily and healthcare properties to add value for investors, owners and occupiers of real estate. As a member of the Transwestern family of companies, the firm capitalizes on market insights and operational expertise of independent affiliates specializing in development, real estate investment management and research. Transwestern has

34 U.S. offices and assists clients through more than 181 offices in 40 countries as part of a strategic alliance with Paris-based BNP Paribas Real Estate.

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