

## DiBella of Pliskin Realty & Development brokers 4,000 s/f to Ashley Furniture HomeStore at 436 Rockaway Avenue, Brooklyn

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Michael DiBella, a sales associate with Pliskin Realty & Development, a retail real estate brokerage, property management and investment firm, served as the exclusive broker in a 10-year lease of a 4,000 s/f retail space with full basement located at 436 Rockaway Ave. The new tenant in the space, formerly occupied by a pharmacy convenience store, is Ashley Furniture HomeStore. The location is a thriving retail market with many other leading brand retailers in close proximity. Ashley Furniture is currently renovating the space for its showroom design and is expected to open in the fourth quarter of 2014. DiBella represented the tenant and the owner, a private investor.

DiBella, who joined Pliskin in February, concentrates on property sales and leasing assignments. He brings to his role extensive sales experience, as well as direct retail experience as a former owner/manager of multiple food and beverage enterprises.

Pliskin Realty & Development is one of the leading real estate brokerage, property management and investment firms in the New York-Metropolitan region specializing in retail real estate. Pliskin is one of the most active brokerage firms representing a wide range of properties, from the largest shopping centers to smaller, strip centers and standalone properties. The company successfully meets the needs of diverse clients, from major national retail brands and franchisors to local businesses, property owners and private investors. Among its many longstanding clients are Advance Auto Parts, Sally Beauty Supply, Ethan Allen Furniture, La-Z-Boy Furniture, Fed Ex/Kinkos, Vitamin Shoppe, 7-11, Walgreens, Municipal Credit Union, Planet Fitness Gyms, Sleepy's, Subway, Angel Tip Nail Salons, Elizabeth Arden, BMW and Kiddie Academy. Pliskin's geographic concentration is on Long Island and the five boroughs of New York City. Pliskin also manages over 1.25 million s/f of properties in the NY area and nationally for investors.

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