



25 Year Anniversary Q&A: Franklin Zuckerbrot

August 26, 2014 - Spotlights

Name: Franklin Zuckerbrot

Title: President

Company: Sholom & Zuckerbrot Realty LLC

Q: The approximate year you discovered the NYREJ and what business you were in at the time:

A: I suspect that we have been a subscriber to NYREJ from its inception. At any given moment when you visit our offices, you will find a copy of the Journal on Sandy Zuckerbrot's desk or mine. NYREJ is a "go to source" for timely information about completed transactions and trends within the Metro N.Y.C. marketplace. It also provides our firm with the opportunity to broadcast our business activities and provide meaningful information for potential new and repeat S&Z customers and clients.

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