



## **25th Anniversary - Featured Company: AFR Furniture: The nation's 2nd largest rental provider of residential, office and special events furnishings**

August 26, 2014 - Spotlights

About AFR Furniture Rental: We are the nation's 2nd largest rental provider of residential furniture, office furniture and special events furnishings. We've been furnishing America since 1975 with quality furnishings, house wares, electronics, appliances and office furniture from New England to the Carolinas. Quality furniture, superior service and competitive pricing with flexible short and long term rental options are the American way. Courteous and professional delivery is guaranteed within 48 hours.

Now our newest Special Events Furnishings Division provides the latest in unique and stylish upscale furnishings, lightning and accessories NATIONWIDE. Let our event furnishings sales consultants turn your vision into a reality at your next special event, wedding, theme party, gala, fundraiser, corporate meeting or conference. Delivery on demand 24 hours a day, 7 days a week, 365 days a year AFR is there for you.

About Ron Lanzo: Ron has more than thirty years of industry experience within the office furniture industry. Ron has been with AFR Furniture Rental as the Commercial Account Executive for the New York Metro Region for more than six years. He has led the efforts to help establish a loyal following for rental customer across several vertical market segments including the contract furniture dealers, modular office trailer suppliers, the Federal Government including agencies such as GSA, The General Service Administration and the IRS, Internal Revenue Service. Ron's also completed major rental projects for corporations such as NOVARTIS, BASF and Morpho Trust, a SAFRAN Company. His major project rentals have included higher education as well for schools like The New Jersey City University and John Jay College of Criminal Justice. Ron earned his MBA from the University of Bridgeport and has been active in sales training throughout his career and has been committed to lifelong learning. He is active with the New York Chapter of IFMA, The International Facilities Management Organization where he sits on the board of directors and is chairman of the Networking Committee. Ron also serves as the secretary of WANY or Workspace Association of New York, a group of owner operators of executive offices suites in the New York City and the tri state area.

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