



Professional Profile: Anna Roi 2014

August 11, 2014 - Design / Build

Name: Anna Roi

Title: Marketing Communications Manager

Company: Trinity Building + Construction Management Corp

Location: Wilmington, MA

Birthplace: Worcester, MA

Education: University of Massachusetts Amherst

First job outside of real estate: Lifeguard at the West Roxbury YMCA

First job in real estate or allied field: Public relations assistant at CBT Architects

What do you do now and what are you planning for the future?: I am currently Trinity's one person marketing communications department. I handle all things marketing related from public relations and social media to marketing collateral and proposals. I plan to continue to develop my role and expand Trinity's marketing activities to increase brand awareness.

How do you unwind from a busy day in real estate?: Yoga and music are my primary vehicles for unwinding, but I also enjoy spending time with my 7 year old daughter, Zoe and hanging out with friends.

Favorite book or author: "The Catcher in the Rye" by J.D. Salinger/ also a huge fan of anything by David Sedaris and Nick Hornby

Favorite movie: "The Breakfast Club "

Last song you purchased/downloaded?: "Play It Right" by Sylvan Esso

One word to describe your work environment: Energetic

Rules to live by in business: Be positive. It's amazing how much of an impact positivity can have on others. It's contagious.

If you could invite one person to dinner (living or dead) who would it be and where would you go? I think I'd like to hang out with Actor/Director/Screenwriter Zach Braff and we'd go to the Sinclair in Cambridge to see some live music.

What is your dream job? Music or fashion industry maven