



Hoekzema joins Kemper System as sales manager

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Joe Hoekzema joins Kemper System America as New York regional sales manager where he is responsible for sales development across the Bronx, Brooklyn, Manhattan, Queens, Staten Island and Long Island.

Hoekzema brings over 20 years of sales and management experience to his new role, most recently as regional sales manager for the New York City offices of Kenseal Construction Products.

He earned a master of business administration in Marketing and Finance, and a bachelor of Science in Marketing from Ohio State University.

Kemper System is a leader in odor-free liquid-membrane systems and provides long-term, built-to-last solutions for: plazas, green roofs, new roofs assemblies, existing roof recovery, metal roofs, balconies and terraces, historic restoration, gutterways, interior and industrial applications and below-grade waterproofing.

Kemper System invented cold liquid-applied, resin-reinforced membrane systems over 55 years ago and was awarded the first patents for these materials. Kemper System employs a nationwide network of committed sales representatives, independent rep groups and a staff of professional technical support consultants that provide expert counseling, evaluation and long-term, built-to-last solutions. Kemper System projects are supported by an experienced technical department, site quality control department and customer care support center, as well as trained technical field sales representatives throughout the U.S. and Canada.

For more information, contact Kemper System at inquiry@kempersystem.net, or call 1-800-541-5455.

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