



## **Thor and Taconic sign Samsung to 55,000 s/f at 837 Washington Street**

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Samsung Electronics North America has signed a long-term lease for the entirety of 837 Washington St. in New York City's Meatpacking District, company executives from developers Taconic Investment Partners and Thor Equities made the announcement.

"837 Washington St. is an iconic building in New York's most dynamic and prolific neighborhood," said Thor Equities CEO Joe Sitt. "Situated on one of the area's most highly trafficked corners, 837 Washington St. offers Samsung unrivaled exposure and they join an impressive list of companies that are capitalizing on the area's trendsetting reputation."

"We acquired, zoned, and developed this asset with the intent to attract one of the more exciting international brands," said Paul Pariser, Taconic Investment Partners co-chief executive officer. "The building has so many unique features including abundant outdoor space and fabulous views of the High Line and the new Whitney Museum. We are delighted to welcome Samsung into the Meatpacking District"

837 Washington Street is ideally situated between Little West 12th and West 13th Streets and features six floors in addition to a cellar and available roof space, which boasts amazing views of the High Line Park. The building has 7,000 square feet of outdoor space on the 2nd floor, 3rd floor and rooftop provide unique entertainment options and some of Meatpacking's best vantage points of the High Line Park, Hudson River, Midtown and Lower Manhattan.

Featuring an innovative and revolutionary design from acclaimed architect Morris Adjmi, 837 Washington Street is a fully restored two-story landmark brick façade anchoring a new, iconic six-story twisting steel and glass exo-skeleton. The torquing structure, which elegantly rises from within the historic building, is wrapped by a floor to ceiling window wall and lush greenery that fills the negative spaces created by the building's unique configuration. The project was engineered to achieve LEED Gold certification.

Located just steps away from the High Line Park, the Standard Hotel, and the soon-to-be new home of the Whitney Museum, 837 Washington Street is highly visible and accessible to millions of pedestrians. Its eye-catching architecture and prominence on the High Line make it the ideal flagship destination in the Meatpacking District.

The area is also home to world-renowned fashion retailers Diane von Furstenberg, Theory and Helmut Lang, among others. Bars and restaurants line the streets as residents, visitors and tourists flock to the area to experience all that the Meatpacking District has to offer.

Samsung was represented by Craig Reicher, James Ackerson, David Liggitt and Patrick O'Keefe of CBRE Group, Inc. The landlord was represented by Thor Equities, Newmark Grubb Knight Frank, and Taconic Management Company.