



## **CBC Alliance names Cho director of capital markets**

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According to Coldwell Banker Commercial (CBC) Alliance, a national real estate services firm dedicated to serving small businesses, private investors, and small/mid-cap corporate users of real estate, Mark Cho has joined the company as its new director of capital markets.

Cho has over 15 years of related experience in both commercial loan origination and brokerage and has been involved in over \$250 million in transaction volume throughout his career.

Cho's appointment to the firm also comes on the heels of the company's recent announcement that Adam Petriella was added as executive vice president of capital markets to lead the entire practice area.

"Mark brings a tremendous amount of experience to the firm and has proven to be a valuable partner to the clients he has worked with over the course of his career," said Petriella. "Bringing Mark onboard was a strategic maneuver designed to raise the profile of our capital markets practice and help take CBC Alliance to the next level."

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