



BOMA International Conference goes green in Denver - June 22-24

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According to the Building Owners and Managers Association (BOMA) International, the BOMA International Conference and The Office Building Show, June 22-24 will be "green" this year. An environmentally-friendly convention is in keeping with BOMA's aggressive green agenda, which among numerous initiatives includes the 7-Point Challenge, a ground-breaking energy reduction plan to achieve market transformation in the commercial real estate industry.

A highlight of the conference is the general session on June 23, featuring an innovative town hall meeting discussion on sustainability called "Market Transformation: Leadership + Operational Excellence=Green ROI."

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