



Idesco Corp. appoints Perlow as new VP of sales

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Idesco Corp. appointed a new addition to its executive team by naming Michael Perlow as its new VP of sales. In this new role, Perlow will be responsible for all sales including business development activities and managing Idesco's engineered solution services design teams. In addition, he will work with the executive team to oversee and improve the security and communication systems integration offerings available to Idesco's clients. He is an accomplished security executive who brings 25 years of experience providing engineered solutions and technical expertise in the security and custom electronics systems marketplace.

He also has a background managing sales teams and designing integrated system solutions that deliver the best ROI to the client.

"Michael worked for Idesco Corp. seven years ago and we are very excited to bring him back to increase our presence in the New York/New Jersey Metro region," said Andrew Schonzeit, Idesco's CEO. "Michael's talent and experience will definitely help us leverage our present strategic relationships and build partnerships with new customers to strengthen even further our position as a leading integrator of security systems."

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