



Pamela Lippe President e4, inc.

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Name: Pamela Lippe

Title: President

Company: e4, inc.

Location: New York, N.Y.

Birthplace and year: New York City, 1952

Family: Husband and son, mother and sister

College: Hampshire College, BA

First job outside of real estate: Friends of the Earth in Washington, D.C.

First job in real estate or allied field: Environmental consultant to the Durst Organization on the Condé Nast Building at Four Times Square, the first green skyscraper built in the United States.

What do you do now and what are you planning for the future? I am a green building consultant that works for major developers, mostly in new construction in the New York area. I anticipate expanding into more work improving energy efficiency, indoor air quality and sustainable practices in existing buildings.

Hobbies: Gardening, travel, decorating

Favorite book: "The Power Broker" by Robert Caro

Favorite movie: "Gone With the Wind"

Person you admire most (outside of family): Mayor Bloomberg

Keys to success: Hard work, insight, optimism, self confidence

If you had to choose another vocation what would it be? Real estate

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