



## Professional Profile: Rachel Lioio, 2014

June 09, 2014 - Long Island

Name: Rachel Lioio

Title: Vice President Business Development

Company: MT Group

Location: Farmingdale, N.Y.

Birthplace: Huntington, N.Y.

Education: BS Hofstra University

First job outside of real estate: Administrative assistant

First job in real estate or allied field: Marketing

What do you do now and what are you planning for the future? Currently, I manage the business development and marketing department at MT Group. I am responsible for developing and executing dynamic communications, integrated marketing strategies, generating business relationships, maintaining existing client relationships, and the management of all testing and inspection budgets. In the future I hope to spearhead new endeavors within MT Group that will offer our clients even more services from one company. It is important to me that I continue to grow to meet the needs of our industry and develop new ways to make our clients' projects go smoother.

How do you unwind from a busy day in real estate? Spending time with my family, enjoying good wine and a home cooked dinner.

Favorite book or author: William Shakespeare

Favorite movie: "Wedding Crashers"

Last song you purchased/downloaded? Bruno Mars - "Treasure"

One word to describe your work environment: Exciting

Rules to live by in business: You catch more bees with honey than you do with vinegar.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

My grandfather. He passed away before I was born. I would go to Ithaa in the Maldives. It looks incredible!

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