



## **TEX event in N.Y.C. expands networking/education opportunities**

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Telecom Exchange (TEX), the premier industry event for high-bandwidth network operators, expands its agenda this June with additional networking and education opportunities, including hosting ATLANTIC-ACM's Business Connectivity Best-In-Class Awards, an additional hour of CEO Roundtables and pre-arranged, exclusive media briefings for top TEX sponsors with breaking news. TEX begins on June 24 with the exclusive Opening Night Cocktail Reception in the downtown for invited guests and TEX attendees only. The reception will feature ATLANTIC-ACM's Business Connectivity Best-in-Class Awards. ATLANTIC-ACM, a leading telecom consulting and research company, recognizes companies based on the results of its 2014 North American Business Connectivity Report Card. Carriers are rated in key product and service categories, based on 5,000 individual provider ratings from a mix of small, medium and large enterprise survey participants. Last year's winners included Level3, Sprint, and tw telecom, to name a few. This will be the first year the awards will be revealed at the TEX opening reception.

Additionally, the TEX agenda for June 25 has expanded to include a fourth hour of CEO Roundtables, offering attendees direct access to the telecom industry's top business leaders. Topics of the roundtables include: Software Defined Networks; Content Delivery Networks; Modernizing Wall Street; and N.Y.C. as a Connectivity Hub for Technology.

Speakers are from top organizations including 451 Research, Allied Fiber, Cohere Communications, Colo Atl, DE-CIX, DTCC, GlobeNet, Green House Data, Hibernia Networks, Metaswitch Networks, Net Access, NexxCom Wireless, New York Internet, Newmark Grubb Knight Frank, Renesys, Telecom Ramblings, Telx, tw telecom, and WiredNYC. To get your question asked on-site to any of the executive panelists, join the conversation on the Telecom Exchange LinkedIn group

To ensure optimal coverage for on-site breaking news, TEX event planners offer a media concierge service to top TEX sponsors and JSA clients, arranging one-on-one media briefings with over 30 media organizations that will be in attendance. JSA, the host of TEX and the preeminent PR firm for telecom, will also conduct JSA TV video interviews on-site, share the news on social media, its blog Telecom News Now, and within the JSA newsletter Telecom News & Trends distributed to over 20,000 readers. Press kits are provided to attending media, with copies of the announcements, and an email is sent to all arriving attendees with JSA TV's coverage the breaking news. If your company is planning to attend and would like more information on releasing news on-site, email [events@jaymiescotto.com](mailto:events@jaymiescotto.com).

With already 90 confirmed exhibitors, only 20 exhibit tables are still available and are on a first-come, first-serve basis. There are also only a limited number of sponsorship packages still available. For more information, email [info@thetelecomexchange.com](mailto:info@thetelecomexchange.com).