



Hunter Roberts Construction Group to sponsor Safety Week 2014

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Hunter Roberts Construction Group will participate as a sponsor of Safety Week 2014, an industry-wide construction safety initiative that will run from Sunday, May 4 to Saturday May 10 and highlight best practices in job site safety while raising awareness of job site dangers that can be eliminated by creating an effective safety culture.

Promoting Safety Culture

Hunter Roberts has joined 30 national and global construction firms representing the Construction Industry Safety Group and the Incident and Injury Free CEO Forum to unite the construction industry with a call for all companies to become leaders in living and promoting safety culture. Safety Week sponsors emphasize that safety awareness and safety promotion should not only be a focus one week out of every year, but must be a paramount concern for every construction company every day throughout the year. Safety Week will promote the philosophy that implementing safety practices to maximize the protection of others takes constant attention and a commitment to safety that is embedded in company culture. Safety Week will highlight the necessity of thoughtful injury-prevention programs and practices to ensure that a strong safety culture is in effect 365 days a year, 24 hours a day as the industry moves closer to eliminating job site accidents, which affect more than 80,000 workers in the United States every year.

Engaging the Construction Industry

Hunter Roberts and the other members of the planning committee have encouraged construction companies of all sizes and locations to take an active role in furthering the collective mission for Safety Week by thanking workers for supporting safety and recognizing their efforts to be injury free; increasing awareness of the importance of being committed to safety every day; sharing best practices and working together to strengthen the industry's safety culture; celebrating the need to be injury free; and conducting on-site safety awareness activities to support education. By doing so, companies can help Safety Week meet its long-term industry goal of eliminating all injuries and incidents on construction job sites.

Interested construction companies can visit www.safetyweek2014.com to access free toolkits designed to help conduct safety awareness activities on jobsites, and join the Safety Week 2014 group on LinkedIn to connect and share best practices to strengthen the construction industry's safety culture.

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