



Famularo of Eastern Consolidated brokers 2,700 s/f lease to Pita Grill

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James Famularo, senior director of the retail leasing division at Eastern Consolidated, has arranged a 12-year lease for Pita Grill in Greenwich Village at 496 LaGuardia Place between West Houston and Bleecker Sts. The quick service restaurant (QSR) will be the chain's ninth location since it first opened at West 4th St. in 1994. The 2,700 s/f space is comprised of 1,350 s/f on the ground floor and 1,350 s/f on the lower level, which is complemented by 25 ft. of frontage on LaGuardia Place.

"The demand for fast casual concepts in Greenwich Village continues to grow because of new developments, tourism and the ever increasing NYU presence," said Famularo, who represented the landlord and tenant exclusively.

"This area in Greenwich Village, right on the border of SoHo, receives a steady flow of foot traffic from NYU and is a popular lunch and nighttime destination."

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