



05-18-2014 - ICSC's RECon to be held in Las Vegas - May 18-20: Keynoted by: Meltzer, Stone, Duke, Chatzky and Mandel

April 21, 2014 - New York City

Want to understand how to decode the symbols and codes that surround us every day; learn about the future of technology from the founder of Twitter; or how to make money make sense? Then join the International Council of Shopping Centers (ICSC) at RECon, the largest global retail real estate convention, on May 18-20.

ICSC unveiled the keynote speaker lineup for the show: Brad Meltzer, host, HISTORY Channel, Brad Meltzer's Decoded, and New York Times best-selling author; Biz Stone, co-founder, Twitter; Michael Duke, chairman of the executive committee of the board, Wal-Mart Stores, Inc.; Jean Chatzky, financial editor, NBC's Today, and New York Times best-selling author; and Howie Mandel, comedian and judge on America's Got Talent.

"Nerd of the Year," according to GQ, and one of TIME magazine's "Most Influential People," Stone is best known for developing collaborative systems freely accessed by hundreds of millions of people worldwide. As a progenitor of early social media, Stone became an Internet entrepreneur working at Xanga and Google before co-inventing and co-founding Twitter. In 2013 he formed his latest startup, Jelly, a search engine mobile application. He speaks about the shift in electronic communication from the personal (e.g. email, instant messaging) to the public (e.g. blogging, social networking), how we can redefine success, and some of his "Simple Lessons" about business, life, service and creativity. A clip of Stone can be seen here <http://bit.ly/1kUgd2T>. He will speak during RECon's opening session on Sunday, May 18, from 4:15 - 5 p.m.

Meltzer doesn't care where you went to school or how much money you make. Why? Because, "I believe ordinary people change the world," he said. It's this core belief that runs through each one of his projects - of which there are many. He has written best-selling thriller novels...and non-fiction...and comic books. He currently produces and stars in his own TV show, Meltzer's Decoded on the HISTORY Channel, where he investigates the secret history of symbols and codes that surround us every day. He was also a speaker for on TED Talks (a clip can be seen at <http://bit.ly/1jOGaRu>). Meltzer will speak during lunch on Monday, May 19 from 12 - 2 p.m.

An expert on everything from debt elimination and retirement planning to mortgage options and long-term care insurance, Chatzky takes the complicated world of personal finance and makes it accessible to all. Chatzky is financial editor for NBC's Today, a frequent Oprah contributor and New York Times best-selling author is one of the media's most recognized money experts. She specializes in providing the sort of expert financial advice that is not only entertaining and interesting to listen to, but that can be absorbed and used to change lives. Chatzky will speak during the opening breakfast on Monday, May 19 from 7:30-9 a.m.

Duke was president and CEO of Wal-Mart Stores, Inc. from 2009 to 2014 and continues to serve as

chairman of the executive committee of the board. Since joining Wal-Mart in 1995, Duke has led the logistics, distribution and administration divisions, as well as Wal-Mart U.S., and was vice chairman of the company. Prior to Wal-Mart, he had 23 years of retailing experience with Federated Department Stores and May Department Stores. Duke has served on the board of directors of the Consumer Goods Forum and the executive committee of the Business Roundtable. He will discuss "The Future of Retail: Serving Customers at the Intersection of Physical and Digital" during his keynote presentation on Tuesday, May 20 from 12 - 2 p.m.

Mandel, comedian, judge on America's Got Talent, and former host of Deal or No Deal, will be the entertainment for the ICSC Foundation's Gala Dinner. See Mandel's video invite to the dinner at <http://bit.ly/1kUwKE1>. Taking place Sunday, May 18 from 6 - 9:30 p.m., the ICSC Foundation Gala Dinner is a veritable "who's who" of retail real estate. Join the ICSC Foundation for an evening of entertainment and high-level networking while giving back to the industry. Separate registration is required and can be completed at <http://bit.ly/1czHRgy>. For sponsorship opportunities visit <http://bit.ly/1mT74wo>.

Join the conversation on Twitter, follow @ICSC and use the hashtag #RECon14.

Registration fees for ICSC RECon 2014 are \$570 for members in advance and \$1,120 for non-members in advance. To qualify for the advanced rate, registration must be completed by April 30. Press registration is complimentary.

To register, contact ICSC's members services department at 646-728-3800, or register on-line at <http://bit.ly/1kuXEoW>.

To obtain press credentials contact Elana Krasner in ICSC's media relations department at 646-728-3515 or ekrasner@icsc.org.

Founded in 1957, ICSC is a global trade association of the shopping center industry. It has 63,000 members in over 100 countries that include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world. For more information, visit www.icsc.org.

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