

TAYLOR sponsors St. John Fisher College athletics through 2017

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TAYLOR, one of the leading regional general contractors, have formed a corporate partnership with St. John Fisher College, sponsoring their athletics programs through the 2017 school year. With this sponsorship, TAYLOR looks to demonstrate its commitment to St. John Fisher College, its athletic teams, alumni, family, friends and the Rochester community.

"In our community, Fisher Athletics has long represented the core values of integrity, determination and sportsmanship," said Taylor CEO, Jim Taylor. "We at Taylor are delighted with the opportunity to continue our alignment with an organization that imparts such values."

"We are excited about continuing our partnership with Taylor," said Bob Ward, Fisher's director of athletics since 1987. "Their commitment to Fisher Athletics and our student-athletes is very strong and greatly appreciated by all."

Drawing hundreds of thousands of users and visitors each and every year, the TAYLOR brand will be featured through several different mediums around Fisher's beautiful athletic facilities and newly redesigned website.

Fisher's winning tradition is present both on and off the field as its student-athletes continue to be honored for both academic and athletic excellence. The College is a Division III member of the NCAA, the Eastern Collegiate Athletic Conference, the Empire 8 Conference, and an affiliate member of the Liberty League. Men's sports compete in baseball, basketball, cross country, football, golf, lacrosse, rowing, soccer, tennis, and track & field. Women's sports participate in basketball, cross country, field hockey, golf, lacrosse, rowing, soccer, softball, tennis, track & field, and volleyball.

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