

Professional Profile: Robert Simonetti, 2014

April 07, 2014 - Design / Build

Name: Robert Simonetti, AIA, LEED AP BD+C Title: Senior Associate/Project Architect/Designer

Company: SWBR Architects

Location: 387 East Main St., Rochester, N.Y. 14604

Birthplace: Rochester, N.Y.

Education: University of Buffalo, master of Business Administration and master of Architecture, 1994

First job outside of real estate: Bell Supermarket

First job in real estate or allied field: Working with my father as a carpenter's assistant for a home

remodeling company.

What do you do now and what are you planning for the future? SWBR Architects is currently working across NYS in the senior housing market. We have recently partnered with The Eden Alternative to provide our services nationally.

How do you unwind from a busy day in real estate? Swim, bike and run

Favorite book or author: "Designing Disney: Imagineering and the Art of the Show"

Favorite movie: "Shawshank Redemption" and "The Princess Bride" Last song you purchased/downloaded? "Home" by Phillips

One word to describe your work environment: Creative

Rules to live by in business: Don't procrastinate.

What is your dream job? Working as a landscape architect and contractor in a warm weather environment.

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