



HAP appoints Oztap sales and marketing manager

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HAP Investments LLC, a New York-based international real estate investment and development company, has appointed Julide Oztap as sales and marketing manager. In her new position, Oztap will oversee the marketing efforts of the firm including coordination of media and PR initiatives, and also plan prospective client events for new HAP developments.

"We are pleased to welcome Oztap to HAP Investments. Her knowledge and industry understanding enable her to immediately contribute to our operations and she is already a key addition to the HAP Investments team," said Eran Polack, CEO at HAP investments.

Prior to joining HAP Investments, Oztap was the director of marketing and lead generation at Integra Realty Resources, a commercial real estate valuation and consulting firm. From 2008 to 2011 she was an associate in Institutional Sales at Baron Capital, an asset management firm, where she marketed to banks, 401k plans, and investment consulting firms.

"I am delighted to join HAP Investments and look forward to working with the firm on embracing new opportunities as HAP's portfolio continues to grow with key expansions in strategic business areas," said Ms. Oztap. "This is a great opportunity to use my previous experience and build on the success the firm has had to date."

Oztap is a graduate from Cornell University with a Bachelor of Science in Labor Relations and Statistics.

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