



Tavivian Sporn Team of Douglas Elliman selected by Assa Properties to lease 15 West 55th Street and 70 West 45th Street

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The Tavivian Sporn Team, a top 10 ranking team at Douglas Elliman, has been selected by Assa Properties as the exclusive leasing team for new inventory at 15 West 55th St. and 70 West 45th St. The appointment is a milestone in the Tavivian Sporn Team's expansion into the NYC rental market where they have gained a strong footing in recent months. To date, The Tavivian Sporn team has secured over \$100 million of exclusive listings between their rental and sales divisions since the beginning of 2014.

"We are thrilled for this opportunity to expand our business even further into the rental market and to bring our expertise to these prime properties," said Lenny Sporn, co-founder of the Tavivian Sporn Team along with Ariel Tavivian and Yair Tavivian.

Located in Midtown West, near Central Park, 15 W. 55th St. features pre-war architectural elements paired with modern interior aesthetics and appliances. These luxury rental homes - 36 units in total - tout abundant natural light, high ceilings and hardwood floors.

At 70 W. 45th St., the Tavivian Sporn Team exclusively represents all three penthouse listings that sit atop the Cassa Hotel & Residences as well as 55 rental apartments throughout the building. Situated on 45th St. between Fifth and Sixth Aves., the building is near world-class shopping, with world-class amenities including a five-star hotel concierge, maid service, room service, valet and limo service, child and pet care, daily fresh flower delivery and express dry cleaning.

The homes offer stunning skyline and river views from Cassa's cascading windows and grand living proportions.

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