



GeoEnergy of New York hires Creamer as director of business development

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According to GeoEnergy of New York (GENY), the L.I.-based manufacturer of the Energy Star certified GeoNRG brand of high-tech geothermal heat pumps, Kevin Creamer is now engaged as the company's director of business development. He is a leading consultant in the field of energy efficiency and renewable energy as well as having sold, designed and installed thousands of energy efficiency and renewable energy products throughout the U.S. including one of the only two megawatt (1.1 MW) PV systems now operating in N.Y. He has also been instrumental in developing similar programs for Lockheed Martin, British Petroleum (pv division), Home Depot and others.

He is a founding member of the New York Solar Energy Industry Association (NYSEIA) as well as NYSEIA's former treasurer.

GENY's CEO Terrance Reilly said, "After this winter's long period of extremely cold temperatures GENY is already receiving a record number of calls from building owners looking for GENY's geothermal HVAC systems to solve their seemingly ever-increasing fossil fuel heating costs. Kevin's background in developing and meeting the demands of a growing industry such as he did for the PV industry will aid GENY in getting those systems in place properly and promptly." As GENY's Director of Business Development Mr. Creamer will be in charge of GENY's marketing and sales operations as well as in dealer/installer development.

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