



## **GKA completes design of Crowne Plaza JFK Airport**

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The Crowne Plaza JFK Airport N.Y. has been re-imagined with interior and exterior design by Gene Kaufman Architect (GKA). The hotel is now open and welcoming tourists and business travelers. "The Crowne Plaza sits just 1/4 mile from one of the busiest air terminals in the world," said Gene Kaufman, founder of GKA. "We wanted to incorporate this location and context into the hotel's design, giving visitors a sense of what it would be like to view the area from the sky. Using NASA flight maps of JFK, we overlaid them on the geometry of the hotel. We chose a dark blue glass facade to simulate sky conditions and incorporated design details that echo the vapor stream of jets which resurface throughout the lobby and public spaces of the hotel. We also opened the vista of the lobby, offering a direct view through to the airport and adding the visual drama of planes taking flight to the guest experience."

The Crowne Plaza JFK Airport is one of the closest hotels to the airport's terminals. It offers 330 rooms and suites featuring king and queen beds, Temple Spa bath amenities, free wired and wireless Internet and a host of comforts. The Crowne Plaza offers a 24/7 fitness center which includes a Zen and yoga room and range of lifting and aerobic equipment.

There is a convenient 24-hour business center and 10 flexible function space options.

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