



**03-12-2014 - Alcott HR, LIFT and M&T Bank to present:
"Staying On Top Of The Bottom Line" - A Long Island
Regional Small Business Development Series Event**

February 24, 2014 - Front Section

On Wednesday, March 12, 2014 from 8:00 - 10:30 a.m., there will be a Long Island Regional Small Business Development Series event held titled, "Staying On Top Of The Bottom Line." The event is being sponsored by M&T Bank and jointly hosted by Alcott HR, a leading Professional Employer Organization providing a total Human Resources solution and the Long Island Forum for Technology (LIFT), a non-profit economic development organization working with the New York State Foundation for Science, Technology and Innovation (NYSTAR) and the National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership (MEP). LIFT is NYSTAR's designated Regional Technology Development Center for Long Island and the region's official MEP. The event will feature a discussion on how to control the rising costs of unemployment and workers' compensation led by panelists, Sean Griffin, Vice President at Cook Maran & Associates and Bob Beck, Senior Client Relationship Manager at Equifax Workforce Solutions. It will be held at The Morrelly Homeland Security Center, 510 Grumman Road West, Bethpage, NY 11714. To register, please visit: www.alcottgroup.com/controllingcosts. Or call: 631.420.0100.

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