



## **02-19-2014 - BTEA to host "Meet the Owner: A BTEA Project Case Study"**

February 10, 2014 - Design / Build

The Building Trades Employers' Association (BTEA) will host "Meet the Owner: A BTEA Project Case Study," which will focus on an in-depth case study of Hines' MoMA Tower and feature presentations from Hines, Ateliers Jean Nouvel and Lend Lease. The event will be held on Wednesday, February 19th from 8 to 10 a.m. at the Santander Auditorium at 45 East 53rd St.

The MoMA Tower project team will discuss the vision behind the project, as well as past and anticipated challenges. They will provide an inside look at one of the most anticipated development projects in New York City today. Speakers will include:

- \* Bertram Beissel von Gymnich, partner, Ateliers Jean Nouvel
- \* Tommy Craig, senior managing director, Hines
- \* Nicholas Grecco, senior vice president, project executive, Lend Lease
- \* David Penick, managing director, Hines

### About the MoMA Tower

Developed by Hines and designed by Ateliers Jean Nouvel, the MoMA Tower is an iconic residential condominium project that, when complete, will be adjacent to the Museum of Modern Art. This 72-story, 750,000 s/f tower will house 145 high-end condominium residences, designed by world-renowned architect Thierry Despont. In addition, the building's lower floors will include 36,000 s/f of new exhibition space for MoMA distributed over three floors.

For more information or to register, please contact Bailey Eells at (212) 450-7300 or [bells@bermangrp.com](mailto:bells@bermangrp.com).

### About The Building Trades Employers' Association (BTEA)

The Building Trades Employers' Association (BTEA) consists of 27 trade union contractor associations, representing the 2,000 construction managers, general contractors and specialty subcontractor firms in New York City, who employ 125,000 tradespeople. Members range in size from multi-billion dollar internationally recognized firms to small and mid-sized specialty trade contracting firms. The BTEA works to advance the interest of New York City Construction Trade Associations and their corporate members, recognizing that a vibrant unionized construction industry is essential to the economic future of New York City. For more information, visit <http://www.bteany.com>.