



Professional Profile: Katia Lundy, 2014

January 27, 2014 - Green Buildings

Name: Katia Lundy

Title: Director marketing & communications

Company: Plymouth Rock Energy

Location: Woodmere, N.Y.

Birthplace: Caribbean

Education: Stony Brook Univ., BA Psychology; NYU Polytechnic Institute, MS, Management of Technology

First job unrelated to your current field: Associate editor at "Playbill Magazine"

First job in current field: Marketing manager, Constellation Energy

What do you do now and what are you planning for the future? I lead specified marketing communication functions for the energy supply company offering various products including electricity, natural gas, sustainable solutions for commercial and residential clients. The company is growing exponentially and for the future will need to hone in our branding message for the ever increasing deregulated territories we service including N.Y., N.J., Pennsylvania, Maryland, Ohio, and Illinois.

How do you unwind from a busy day? Kickboxing class - that gets the blood pumping.

Favorite book or author: Favorite author is Michael Crichton, love the way he mixed fact into fiction.

Favorite movie: "Sunset Boulevard"

Last song you purchased/downloaded? "Happy" by Pharrell Williams. It has a positive and uplifting happy beat.

One word to describe your work environment: Frantic

Rules to live by in business: Laugh often! It helps keep you sane.

If you could invite one person to dinner (living or dead) who would it be and where would you go? Michelle Obama - and I would go to the White House of course.

What is your dream job? A big time fashion editor-in-chief at a prestigious magazine...yes Anna Wintour, I'm looking at you.

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