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Oxalis Group opens N.Y.-based Oxalis Group USA

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Oxalis Group Ltd, a leading UK manufacturer of hazardous area video, lighting and communications solutions, has opened Oxalis Group USA. Based in New York, this new office establishes Oxalis with local sales, marketing and support services designed to meet the needs of its growing clientele across North and South America.

In addition, the company has strengthened its core management team and appointed J.C. Caine as vice president of sales. In this role, Caine will lead all sales and marketing efforts in North and South America.

Caine brings 20 years of sales leadership experience in video security, most recently serving as international sales manager for Vicon Industries.

His vast experience includes over 10 years of enterprise IP video sales and over 20 years of industrial and hazardous video sales management.

"Mr. Caine has a proven track record of successfully developing, growing and leading global sales efforts and we are excited to have him on board to accelerate Oxalis's growth in this key region," states Rob Whorrod, CEO, Oxalis Group.

"Oxalis does an excellent job maintaining the highest level of quality while developing new solutions that cater to the evolving technological demands of the hazardous area market, such as HD, ONVIF, IR & thermal solutions" states J.C. Caine. "I look forward to contributing to Oxalis's continued growth and success."

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