



Briscoe offers products and services to non-profits

January 13, 2014 - Design / Build

According to Briscoe Protective Systems Inc., a leader in world-class fire, security, video and access control products, the company is increasing their commitment to the non-profit community, by offering cost-effective products and services.

Briscoe differentiates itself from industry competitors by providing cost saving programs to non-profits that include a one-of-a-kind, extended five-year equipment warranty on all completed new systems, an unlimited replacement warranty on smoke detector parts included with full-term inspection agreements, and a secondary, \$7 million liability insurance policy. These comprehensive offerings are a tremendous asset to non-profit agencies that have been forced to do more with less under the constraints of strict budgets.

In addition, Briscoe raises the bar of corporate responsibility by offering free fire safety, training classes and code change alerts to non-profits even if they are not customers. The company provides donations and fundraising activities along with presenting The Bert Briscoe Award annually, to honor the memory of Bert Briscoe and recognize the dedication and hard work of select non-profit employees.

"Briscoe's family oriented philosophy has been passed down from my grandfather, Bert Briscoe, and is at the core of everything we do," states Briscoe's President, Bob Williams. "Bert believed in helping people through a corporate responsibility to the community. We are committed to carrying out his vision in our work with the non-profit community."

While many companies are struggling with cost-cutting measures, Briscoe is re-committing its efforts by building long-term relationships with the non-profit community and advocating for their success. "It is about building relationships and not just acquiring customers," Bob Williams said.

Briscoe has worked with numerous non-profits on Long Island and the five boroughs of New York City, ranging from facilities with 1 site to more than 100 sites. Regardless of the size, Briscoe is helping non-profits with compliance to important safety issues and fire codes, further emphasizing how Briscoe understands customer needs. By working together to prevent costly violations, Briscoe is helping the non-profit community focus on the priorities that make their organizations successful.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540