



John Gallin & Son construction manager for 4,000 s/f project

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GE Monogram, GE's ultra-high-end appliance brand, has opened its first showroom, the GE Monogram Design Center, on the tenth floor of the Architects & Designers Building at 150 East 58th St. John Gallin & Son, one of the oldest family-owned construction companies in New York, is the construction manager.

In addition to kitchen vignettes featuring products from Monogram's three design lines - integrated, custom and pro - the 4,000 s/f center showcases products of the GE Monogram brand, including:

- * Dishwashers and compactors,
- * Refrigeration systems,
- * Cooking products, including ranges, cooktops, a variety of wall ovens and warming drawers, and
- * Wine storage systems, including a vault and under-counter wine reserves.

The design center also features a working kitchen, to be used for cooking demonstrations, and a conference room for customer meetings.

To add a touch of local flavor, the terrazzo on the showroom floor duplicates Manhattan's street grid. The dove-gray colored-terrazzo outlines the city's streets and avenues while the chocolate brown shade represents the buildings.

"We had a specific vision for the showroom, and John Gallin did an exceptional job of bringing that vision to life," said Paula Cecere, manager of the Monogram Design Center.

"From the high-end finishes to the intricate details of the showroom floor, the Monogram Design Center was a unique project," said Mark Varian, president of John Gallin & Son. "I'm thrilled that John Gallin was a part of it."

The rest of the design team includes MKDA as the architect, with Power Creative contributing to the showroom design, and Goldman Copeland as the engineer.

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