



Herskowitz and Zweibel join Gebroe-Hammer

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Elimelech Herskowitz and Adam Zweibel have joined Gebroe-Hammer Associates as sales associates, according to Ken Uranowitz, president of the Livingston, NJ-based firm. Herskowitz and Zweibel will focus on New Jersey's Somerset/Mercer/Burlington counties as well as Camden/Gloucester counties, respectively.

"The addition of Eli and Adam to our brokerage team allows us to expand our reach even further within these important New Jersey markets where multifamily investment trades are gaining tremendous velocity," said Joseph Brecher, managing director, who is spearheading Gebroe-Hammer's activities throughout the region.

Herskowitz, who formerly studied at Beth Medrash Govoha in Lakewood, N.J., and Yeshivas Brisk in Israel, grew up in a real estate family and appreciates the opportunity to learn from the "best names in the industry." His father and brother have operated a land development, construction and management business for more than three decades. "I grew up in a home where I constantly absorbed the responsibility and commitment required to successfully bring a project from concept to fruition," he said. "This same philosophy is applicable as I help clients bring a transaction to the closing table."

Zweibel, a resident of Livingston, joins Gebroe-Hammer after a 10-year career in information technology. Prior to joining the investment brokerage firm, he served as president of Alpha Technology Group, a company he successfully built, restructured and recently sold to Strategic Micro Systems. Previously, he was president of Doctor Computer, building it from the ground up to service more than 11,000 clients.

"Commercial real estate offered me an attractive career option," said Zweibel, a graduate of the University of Michigan with a BA in economics and history. "The IT business is changing from a business standpoint and as a 'people person,' I saw this as a great opportunity to undertake a new career challenge with greater long-term potential."

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