



VVA and friends bring toys, charity and cheer at annual HELP USA benefit

December 09, 2013 - Front Section

VVA project managers & consultants hosted their annual HELP USA Toy Drive Benefit on November 20th to collect toys and funds for many of NYC's homeless families. At Tiro a Segno in Greenwich Village, VVA, the Toy Drive's sponsors, and patrons from the commercial real estate and construction industries, came together, collecting thousands of toys and dollars to benefit the residents of HELP USA.

"VVA is proud to host this toy drive and benefit each year," said VVA's managing director, Ray Arnold, who helped found the event almost a decade ago. "We have already raised thousands of dollars, and dropped one large truck full of toys at a HELP facility; and the toy drive isn't over until Dec.19th, so there is much more to come. We have received large shipments of toys from Syska & Henessey, TQF&S, JT Magen, ACC Construction, and Patella Woodworking, and are expecting more from Structure Tone. The generosity of our industry friends never ceases to amaze us."

This year's benefit featured a door prize drawing, with highlights including: exclusive courtside Nets tickets, courtesy of Globe Moving; a 50" LED flat screen display, donated by TriTech Communications; and a free 2-hour meeting including all the amenities at Convene conference centers. Major sponsors of the event include: Creative Office Pavilion, The Furniture X- Change, Americon Construction, Miller Blaker, BBH Solutions Inc., Reidy Contracting Group, TriTech Communications, Structure Tone, Certified Moving & Storage, Ari Kamo, WB Wood, JRM Construction, Eagle Transfer, Robert Derector Associates, Coyle & Company Graphics, Inc., VVA Sweett, Sher-Del Transfer and Gensler. VVA is still accepting toys, new or gently used, and monetary donations for HELP USA until December 19, 2013. All contributions can be written out to "HELP USA" and sent to: VVA, LLC, 117 E. 31st Street, New York, NY 10016. Donations can also be made online at www.vvallc.com by clicking "Who Are We" and then "HELP USA Toy Drive".

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