



## **CBRE Group recognized as a 2014 Military Friendly Employer**

November 25, 2013 - New York City

CBRE Group, Inc. (CBRE) has earned the 2014 Military Friendly Employer title by Victory Media, publisher of G.I. Jobs and Military Spouse. This marks the third year in a row the company has been designated as a Military Friendly Employer.

"Being named a Military Friendly Employer for the third year in a row is a great honor for CBRE," said Jennifer Ashley, CBRE's senior vice president, human resources and marketing, the Americas. "This designation affirms our commitment to providing an attractive place for veterans to work. While we are extremely proud of our military-friendly policies and initiatives, we are even prouder to work alongside the more than 1,000 CBRE employees who are U.S. veterans, reservists and active duty military members."

CBRE was chosen for the elite Military Friendly Employer title via a data-driven survey of over 5,000 companies. Criteria for the survey included a benchmark score across key programs and policies such as the strength of company military recruiting efforts, the percentage of new hires with prior military service, retention programs and company policies on National Guard and Reserve service. CBRE will be showcased, along with other 2014 Military Friendly Employers, in the December edition of G.I. Jobs magazine and online at MilitaryFriendly.com. Using the priority data engine on MilitaryFriendly.com, job seekers are able to view prospective employer profiles, as well as design their own custom lists according to their preferences. Custom, user-directed lists can then be saved and shared socially, allowing each job seeker to find their unique #1 Military Friendly Employer.

"The 2014 Military Friendly Employers represent the preeminent tier of companies with strong military recruitment programs and meaningful job opportunities for transitioning service members and spouses seeking civilian employment," said Sean Collins, vice president for Victory Media and a nine-year Navy veteran. "Our Military Friendly Employers constitute the group of companies actually moving the needle and hiring from the military community. The 2014 Military Friendly Employers reported hiring over 117,000 service members and spouses over the last 12 months, representing an average of 14% of total new hires."

Now in its 11th year, Military Friendly Employers media is the premier resource for transitioning service members and spouses seeking civilian employment. The survey results that determined the 2014 designations were independently tested by Ernst & Young LLP based upon the weightings and methodology established by Victory Media. Each year companies taking the survey are held to a higher standard than the previous year via improved methodology, criteria and weightings developed with the assistance of an Advisory Board consisting of leaders in the military recruitment community. A full list of board members can be found at [MilitaryFriendly.com/board](http://MilitaryFriendly.com/board).

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