



## **Plant Fantasies, Inc. completes multi-phased green landscape project for The Whitman**

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Plant Fantasies, Inc. (PFI) has completed a multi-phased landscape design/build project for The Whitman, the neo-Georgian condo conversion located in NoMad, at 21 East 26th St. The 1924 historic six-story building owned and developed by Mitchell Holdings LLC consists of four condo units - three full floor units measuring 5,000 s/f and a penthouse of over 6,500 s/f.

Teresa Carleo, president and CEO of PFI, was tasked to provide outdoor space that was at once private and secluded yet welcoming the vibrancy of the urban landscape with its bustle of movement and sound to echo through and enliven the area.

Mitchell Anders Boodey, the PFI landscape designer in charge of the project, created 1,200 s/f of rooftop green space to be used for lounging and recreation for three distinct spaces, the Lounge Turf and Terrace, the Interior Terrace and Croquet Turf, and a North-facing terrace equipped with a two-holed putting green.

PFI designed and installed clean-lined, interior terraces that match the stylishness of the units' layouts and furnishings and preserve unobstructed sight lines for the viewsheds of Madison Sq. Park, the Metlife Tower and the Flatiron building for all the terraces including those on the Penthouse fifth and sixth-floor. For these spaces, PFI chose bright, synthetic lawns as "grassy expanses" that will stay green.

The PFI team created a different look to integrate with the period feel of the brick and concrete façade marked by pilasters and cornices on the exterior terraces overlooking the park by using various shaped and sized plantings including potted boxwood hedges and river birch. Higher, screening plantings were also chosen where needed to insure privacy.

David Mitchell, president of Mitchell Holdings LLC, said, "PFI exceeded all expectations and worked through the night to meet important deadlines. They are creative professionals who constantly surprise and deliver."

Serving New York for over 25 years, PFI is an award-winning design/build firm providing a full array of design, construction, and maintenance services. [www.pfinyc.com](http://www.pfinyc.com).

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