



Barish of Pliskin leases 2,800 s/f to Cabo Fresh; Represents tenant and landlord

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Brad Barish, senior associate at Pliskin Realty & Development has completed a 10-year lease for Cabo FreshMex, a fast-growing California Mexican grill restaurant. Cabo Fresh Mex will occupy a 2,800 s/f space located at 5010 Jericho Tpke., at the southeast corner of Larkfield Rd. The space, formerly occupied by a Quiznos in the Trader Joe's Shopping Center, is being renovated for the new restaurant. A January 2014 opening is projected. The Cabo Fresh concept was designed by restaurateur Jim Divilio who over the past 25 years has also created and owned restaurants such as Laguna Grill, Baja Fresh, and El Dorado. Barish was the exclusive broker, representing both the tenant and the property owner, Blumenfeld Development Group. Barish and Pliskin Realty, are the exclusive broker for Cabo's expansion on Long Island and New York City.

At Pliskin, Barish lends over two decades of real estate experience, in addition to extensive, direct retail industry experience. Barish draws on a successful career in retail, most notably as a retail jeweler. Directly prior to joining the company, he served as a real estate salesperson for Breslin Realty. There he was involved in various commercial real estate sales and lease transactions with a strong focus on the leasing and sales of restaurants. He has been instrumental in meeting the real estate needs of national brands such as Quiznos, Arby's, Planet Wings, Denny's, and Hurricane Grill, as well as the needs of well-known New York City restaurateurs including Croxley Ales and McFadden's. His track record also includes successful transactions in other market sectors on behalf of leading retailers such as Pets Warehouse and MetroPCS.

Mr. Barish holds a Bachelor of Arts in Communications from the University of South Florida. He earned his real estate license in 1991. For details regarding tenant representation, contact him at bbarish@pliskinrealty.com.

About Pliskin Realty & Development

Pliskin Realty & Development is one of the leading real estate brokerage, property management and investment firms in the New York-Metropolitan region specializing in retail real estate. Pliskin is one of the most active brokerage firms representing a wide range of properties, from the largest shopping centers to smaller, strip centers and standalone properties. The company successfully meets the needs of diverse clients, from major national retail brands and franchisors to local businesses, property owners and private investors. Among its many longstanding clients are Advance Auto Parts, Sally Beauty Supply, Ethan Allen Furniture, La-Z-Boy Furniture, Fed Ex/Kinkos, Vitamin Shoppe, 7-11, Walgreens, Municipal Credit Union, Planet Fitness Gyms, Crunch Fitness, Sleeply's, Subway, Angel Tip Nail Salons, Elizabeth Arden, BMW and Kiddie Academy. Pliskin's geographic concentration is on Long Island and the five boroughs of New York City. For

additional information, visit www.pliskinrealty.com or call: (516) 997-0100.

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