



Zeckendorf Development and Global Holdings launch sales at 50 United Nations Plaza; Designed by Foster + Partners

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According to Zeckendorf Development with Global Holdings, sales have been launched at 50 United Nations Plaza (www.50unp.com), one of the first residential towers in the United States designed by Foster + Partners. Occupying a prestigious location across from the United Nations Headquarters, the new condominium will set an exceptional standard in luxury living and a milestone for architectural excellence in residential development. The sales office, located at 866 United Nations Plaza, First Ave. and E49th St., was designed by the renowned firm of Gabellini Sheppard.

Featuring 88 residences with expansive interior layouts, 50 United Nations Plaza will have views of the UN Secretariat building, the East River, the Chrysler Building and the New York skyline.

"50 United Nations Plaza is destined to become an international landmark, defined by its modern architecture and renowned location," said William Zeckendorf, co-chairman of Zeckendorf Development. "This neighborhood is of great personal significance to my brother Arthur and I, as our maternal grandfather Trygve Lie was the first UN Secretary General, and our paternal grandfather assembled the land upon which the UN Secretariat building now stands."

Located adjacent to Dag Hammarskjold Plaza at First Avenue and 46th St., 50 United Nations Plaza is scheduled to be completed in late 2014. Residences will range in size from one-bedroom apartments at 1,147 s/f, two bedrooms from 1,132 s/f to 1,636 s/f, three bedrooms range from 2,609 s/f to 3,004 s/f, and full-floor penthouses with five bedroom and two staff rooms at 5,893 s/f, as well as a spectacular triplex penthouse measuring 15,597 s/f, which combines a top two floor duplex penthouse along with an adjacent simplex penthouse, one floor below.

The penthouse features an infinity edge pool which gives one the feeling of being suspended high up in the sky surrounded by New York's most iconic skyscrapers.

Weighing more than ten thousand pounds, a stainless steel staircase floats within a glass enclosed double height space linking the upper and lower floors of the penthouse. High ceilings are evident in all residences throughout the building. Every residence at 50 United Nations Plaza has magnificent views, with some residences enjoying floor-to-ceiling bay windows. Interiors are luxurious and classically laid out, with generous space for entertaining.

This full service building will be staffed with 24-hour doormen, concierge, a live-in manager and staff of building porters.

A private motor court and garden leads to a discreet lobby, and a resident's only garage with 88 parking spaces - one for each residence that can be purchased for \$150,000 per space. Residents will also have the option to purchase private wine cellars and additional storage space.

"We are thrilled to again partner with Zeckendorf Development on creating another premier New York City residential condominium," said Eyal Ofer, chairman of Global Holdings. "With a location facing one of the most famous and important buildings in the world, 50 United Nations Plaza will

attract considerable interest from buyers who recognize there is no other opportunity in New York City to own a home created by one of today's great architects."

"The collaboration between Foster + Partners, Zeckendorf Development and Global Holdings will set new standards for luxury living and create one of the most memorable residential buildings in the world, which will fit securely and independently among New York's iconic towers," said Arthur Zeckendorf, co-chairman of Zeckendorf Development.

The exterior of 50 United Nations Plaza is characterized by deep bay windows, which accentuate the magnificent views and broaden the elegant living spaces within. The windows are unified by a delicate horizontal grid of stainless steel tubes that wrap around the building. The tower's jewel-like quality is further enhanced by highly reflective panels, which run vertically between each of the faceted bays.

A bracelet of lush planting encircles the tower, set within the wider context of the UN Sculpture Garden and surrounding parks including Dag Hammarskjold Plaza. Inside, the warm color palette of the grand lobby is complemented by granite, claret marble flooring and lobby walls accentuated by walnut rods. A stainless edge on each rod receives and reflects light from the flames of the open fireplace. The open fireplace is located to the rear of the lobby, with a full-height water feature that divides the space. A spa within the building incorporates a large 75 foot exercise pool for residents.

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