



SCG Retail hires McGeehan as GIS director

October 28, 2013 - New York City

SCG Retail has hired Luke McGeehan for the position of GIS director based in their Columbus Circle office.

SCG managing partner David Firestein said, "Since joining forces with The Shopping Center Group we've significantly enhanced our client services and are now making a major investment in our Geographic Information Systems. I'm very pleased to have Luke on board"

This new position is part of a new technology driven initiative to provide better street insights for clients. "Tenants and landlords expect more and more of brokers," said Firestein. "Most provide lots of information, but we're looking to process big data in ways that blend our proprietary databases in useful ways that help our clients make better decisions."

McGeehan is a recent graduate from the school of architecture, preservation and planning at Columbia University. He worked for the Fashion Center Business Improvement District in NYC where he provided detail mapping and analysis. He also worked at the department of environmental protection where he was a GIS editor.

"I'm every excited about joining the SCG Retail team," said McGeehan. "The mapping world is undergoing a lot of change and there's tremendous opportunity now to leverage tools and technology in ways that even five years ago would have been too costly or impossible."

As a GIS specialist, McGeehan will oversee both SCG Retail's urban traffic flow analysis out of the Columbus Circle office, and suburban mapping out of The Shopping Center Group's White Plains office.

The SCG is one of the largest privately held retail real estate services companies in the United States. They've been investing heavily in this area for many years. "Technology is changing rapidly," said Gregg Katz, director of innovation and technology for SCG. "We are in the process of upgrading our systems and capabilities in ways that put data in the hands of our clients anywhere/anytime."

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540