



Professional Profile: Greg Bloom, 2013

October 07, 2013 - Design / Build

Name: Greg Bloom

Title: Chief Sales & Marketing Officer

Company: Allied Building Products

Location: East Rutherford, N.J.

Birthplace: Newark, N.J.

Education: Queen of Peace H.S., North Arlington N.J./ St. Joseph's University, Philadelphia PA.
B.S. in Management and Marketing

First job in real estate or allied field: First job at Allied was a warehouse helper in 1982.

What do you do now and what are you planning for the future? I am responsible for sales and marketing strategies and execution for one of the largest wholesale building material distributors in the U.S.

How do you unwind from a busy day in real estate? I travel each week to multiple cities, and when home like to unwind with a glass of wine and a great conversation with my wife and children.

Favorite book or author: "The Fred Factor" by Mark Sanborn

Favorite movie: "Butch Cassidy and the Sundance Kid"

Last song you purchased/downloaded? "Love Somebody" by Maroon Five

One word to describe your work environment: Energetic

Rules to live by in business: Live your personal and professional life with passion, commitment, and integrity each and every day. Focus on the difference you can make.

If you could invite one person to dinner (living or dead) who would it be and where would you go? My grandfather who is no longer with us. He lived to be 105, and I would love one last opportunity to talk to him about his life. I would go for fish and chips!

What is your dream job? I've got it.