



## Welsbach Electric supports Breast Cancer Awareness

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According to Welsbach Electric Corp., 350+ of its construction workers are wearing EMCOR Pink Hard Hats while working on N.Y.C. roadways and bridges the entire month of October, Breast Cancer Awareness Month, in a "Call to Action" supporting breast cancer screening and awareness as part of EMCOR's "Protect Yourself. Get Screened Today." Campaign.

A market leader in outdoor electrical construction and maintenance for government agencies, utilities and private enterprise, Welsbach is a subsidiary of EMCOR Group, Inc., a Fortune 500 leader in mechanical and electrical construction, industrial and energy infrastructure, and facilities services for a diversity of businesses.

Welsbach branded Pink Hard Hats will be seen by thousands of people as employees work on many electrical construction projects throughout New York City. Welsbach employees are joined by thousands of other EMCOR employees coast to coast who are also wearing Pink Hard Hats during October at hundreds of construction sites—ranging from hospitals, roadways, malls, and high tech companies, to universities, military bases, and hotels.

The "multiplier effect" continues, as thousands of more people are reached with the "Protect Yourself. Get Screened Today" message as the Pink Hard Hats go home each night with EMCOR's employees and is seen by spouses, daughters, sisters, neighbors, friends, etc.

Additionally, Welsbach's service vehicles, plus EMCOR's fleet of 7,000+ service vehicles, are displaying Pink Hard Hat posters carrying the "Protect Yourself. Get Screened Today." message to millions more people throughout streets coast to coast the entire month of October.

Welsbach's comprehensive Pink Hard Hat campaign also includes special Pink Hard Hat animated emails sent to clients and Pink Hard Hat Stickers on hard hats, clothing, etc.

"We're delighted to be participating in EMCOR's 5th consecutive year of conducting this national initiative," stated Ken Brouwer, President & CEO, Welsbach. "Our employees wear hard hats on a daily basis for personal protection, and we're proud of their commitment to wear an EMCOR Pink Hard Hat throughout October to raise awareness for breast cancer and how women and men can help to protect themselves by getting screened."

EMCOR and its clients are forming giant Pink Hard Hat Ribbons, EMCOR's "signature" event, in 5 locations across the U.S.

Visit EMCOR's Pink Hard Hat site: <http://www.emcorgroup.com/pinkhardhat>

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