



Professional Profile: Alexis Newman, 2013

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Name: Alexis Newman, MBA

Title: Regional Marketing Specialist

Company: Simpson Gumpertz & Heger Inc. (SGH)

Location: New York, NY

Birthplace: Hamburg, Germany

Education: MBA, Marketing (Graduated with Honors - Beta Gamma Sigma) from Pepperdine Graziadio School of Business

First job outside of real estate: U.C. Berkeley Seismological Laboratory

First job in real estate or allied field: Simpson Gumpertz & Heger

What do you do now and what are you planning for the future? I am in charge of marketing for the New York office of Simpson Gumpertz & Heger Inc. (SGH), a national engineering firm that designs, investigates, and rehabilitates structures and building enclosures. I am also responsible for the planning and coordination of all SGH east coast events, including symposia, seminars, and continuing education opportunities for clients out of our New York, Boston, and Washington, DC offices.

How do you unwind from a busy day in real estate? I play with my schnauzer mix puppy, Pepper

Favorite book or author: Jean M. Auel

Favorite movie: "The Dark Crystal"

Last song you purchased/downloaded? "Come Together" by The Beatles

One word to describe your work environment: Dynamic

Rules to live by in business: Always strive for excellence in all aspects of your life. Never stop absorbing and growing.

If you could invite one person to dinner (living or dead) who would it be and where would you go? Albert Einstein, and we'd go to dinner at Le Relais de L'Entrecote in Geneva, Switzerland, followed by a private tour of the Large Hadron Collider at CERN, which is the experiment led by my father, Professor Harvey B. Newman.

What is your dream job? Marketing Executive

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