



10-8-2013: "Technology village" to be a major attraction at 5th Annual NYC Real Estate Expo scheduled October 8th

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Many of the New York real estate industry's most influential leaders will attend the 5th Annual NYC Real Estate Expo scheduled for Tuesday, October 8th. It is anticipated that some 3,500 professionals representing every facet of the commercial and residential real estate industry are planning their day around this must attend event at Midtown Manhattan's New York Hilton.

Technology Village is a new component of this already successful show and will be a primary focal point in the Expo's exhibit hall. Tech Village will feature 12 of the most innovative real estate technology companies, from start-ups to established brands, that provide products and services to all aspects of real estate. Here, visionaries and pioneers will showcase their products and services that are revolutionizing the industry. The Village's blockbuster panel will discuss "Technology: How Disruptive Ideas Are Revolutionizing the Industry & What the Future Holds," where industry pioneers will focus on the future of buying, selling and financing properties and how technology is facilitating the change.

Anthony Kazazis, NYCREE founder and executive director, said, "New York City is now the #2 hub in the U.S. for developing and deploying emerging technologies for our industry, behind Silicon Valley and ahead of the Cambridge/Boston region. The Real Estate Expo is the perfect fit to introduce and spotlight these 'disruptive' companies who challenge current industry norms, and blaze the path for change."

A host of influential local, national and international real estate media companies will interview the Expo's A-List cast of industry visionaries and pioneers on Media Row. Notable media outlets include: New York Real Estate Journal, The Real Deal, Real Estate Weekly, Crain's New York Business, The Mann Report, The Commercial Observer, The Queens Courier, and NTD TV.

NTD-TV, the Chinese TV network, broadcasts to mainland China, bridging distances and building the business communities between the U.S. and China.

Another NYCREE highlight will be the taping of an industry themed show called 'TechChallenge: NYC,' a TV quality episode where five Tech Village contestants will try to prove why they'll be the most disruptive technology company in the NYC real estate market in the coming year. ('Disruptive' in this context means advances that will transform the real estate industry as we know in a positive way.) Adding to the excitement, in the style of the popular TV show 'Shark Tank,' TechChallenge: NYC competitors will make their pitches to five high-profile judges. The program host will be five-time Emmy Award-winning personality Cathy Hobbs.

High profile judges include: Lois Weiss, commercial real estate columnist, NY Post; Teke Wiggin, Tech reporter, Inman News, Anthony Lolli, Founder/CEO, Rapid Realty; and Robin Gill, Senior Vice President of the NY Tech and Venture Capital Banking Group at City National Bank.

Julie Duquet says, "The top decision-makers will be there." Among guest speakers, panelists and

presenters will be 'NYC Real Estate Titans,' a return of the 'Who's Who' of industry leaders who attracted large crowds last year. She describes 'Titans' as owners and managers of assets of \$1 billion or more. She expects a cadre of well-known personalities and other surprises.

Anthony Kazazis adds, "It's true in any industry, but especially in real estate: Networking is the name of the game. There is no other venue like this in the industry where attendees can hear and meet the biggest players all in one place. It is a rare opportunity and a rare attraction in itself."

Tech Village sponsors are City National Bank (CNB), AppStar Media, Asset Record Company and Immorock.com.

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