



Professional Profile: Michelle Pittman, 2013

September 23, 2013 - New York City

Name: Michelle Pittman

Title: Chief Content Officer

Company: Jennifer Connelly Public Relations

Location: New York, N.Y. and Parsippany, N.J.

Birthplace: Pottsville, PA

Education: I studied Journalism and Mass Communications at the University of South Carolina

First job outside of real estate: Daily newspaper reporter

First job in real estate or allied field: PR account executive at a real estate-focused firm

What do you do now and what are you planning for the future? Currently, I oversee all written and graphic content development at JCPR. My plans for the future are to continue to talk to companies across industries about how public relations and content development - written, digital and video - work together to build and protect strong brands.

How do you unwind from a busy day in real estate? I take any opportunity I can to get out into nature and breathe some fresh air.

Favorite book or author: Choosing a favorite book or author is a bit like choosing a favorite child. I do have a soft spot for John O'Hara, who shares my hometown.

Favorite movie: "Goodfellas"

Last song you downloaded? The entire Janelle Monae album, "The Electric Lady"

One word to describe your work environment: Fun!

Rules to live by in business: Do what you say you're going to do, when you say you're going to do it. Trust is everything and it only takes one wrong move to lose it.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

Dorothy Parker at the Algonquin Hotel

What is your dream job? I'm lucky enough to be doing it!